

# Spotlight

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## We salute veterans for their service and sacrifice

**W**hen Jackson Energy takes veterans to visit the United States Marine Corps War Memorial on our annual Honor Flight, or when 1.5 million other people see it each year, do they know that one of the hero soldiers came from Kentucky?

Franklin Sousley, a son of Fleming County who was 19 in World War II, is one of six Marines immortalized by the statue near Washington, D.C. Being the one with the rifle on his back, he's easy to find.

When he and the other Marines raised the flag on the island of Iwo Jima, the troops below cheered. Sailors off shore saw it, too, blowing horns on every ship in the harbor.

It's a moment captured forever at the memorial honoring Marines who died in every conflict since 1775. For soldiers who saw the flag raised, a few called it the best sight of their lives. They knew they might not make it through the day, but the flag represented two priceless jewels: hope and freedom.

As our nation prepares to celebrate Veterans Day November 11, Jackson Energy is remembering Franklin Sousley, who was from a family served by an electric co-op, and also thinking of Iwo Jima because the memorial symbolizes the commitment of our men and women in uniform.

There are 302,000 veterans living in Kentucky. Among them,



Kentucky's own Franklin Sousley was one of six marines immortalized by the U.S. Marine Corps War Memorial statue near Washington, D.C. Photo: Tim Webb

Jackson Energy is proud to tell you we have three employees and five board directors who are veterans.

Whether they waded through rice paddies in Vietnam, patrolled streets in Iraq or climbed mountains in Afghanistan, veterans are committed to taking care of the person standing next to them.

Service to our country is never easy and should never be taken for granted. Coming home is no guarantee—and the memorial reminds us why. It sits on land next to Arlington National Cemetery, a stark reminder of the cost of freedom.

Franklin Sousley was shot and killed just 31 days after landing at Iwo Jima.

We salute Franklin Sousley and the brave men and women who have sacrificed so much for our country and for the pride they displayed in raising our American flag on that unforgettable day.

At Jackson Energy we understand commitment and we know that service takes sacrifice. We know the risks that come with the job. However, we stand ready 24/7 to answer the call, regardless of weather conditions, time of day/night or the task at hand. We are here to serve—our members.

To all veterans and active servicemen and women, God bless you for what you have done and for your perseverance in defense of freedom.

## SPOTLIGHT

Lisa Baker, Editor  
Published by Jackson Energy

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### REGULAR OFFICE HOURS

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Jackson Energy

*Working for You*

# An attitude of gratitude

**G**iven all that the world, our nation and our state has endured in 2020, the focus of our Thanksgiving celebrations may simply be that we have persevered.

If you have had a difficult year, know that you are not alone, and that all of us at Jackson Energy are thankful that you belong to this cooperative. We have worked

to keep our members informed about co-op operations and of the resources available for those who may be struggling during challenging times.

Jackson Energy is thankful because you give us purpose. Providing you safe and reliable electricity at the lowest cost possible is our business purpose. But, ultimately, the mission of Jackson Energy is to improve the quality of life in the communities we serve.

"Gratitude is a quality similar to electricity," William Faulkner wrote. "It must be produced and discharged and used up in order to exist at all."

To embrace this quality means being grateful all the time. And we would like to express our gratitude to our members for the simple ways you help us serve you.

Thank you for the kind words you share with Jackson Energy when our line technicians or other staff members come to your aid. And thank you for your suggestions when our efforts could use some improvement.



Thank you for slowing down when Jackson Energy crews are working on the side of the road, for being careful when operating farm equipment near power lines and for understanding that our right-of-way crews are working to keep your electric service safe and reliable. Thank you for your patience and understanding when our crews are restoring power, and for your prayers for their safety.

Thank you for voting at your polling place and for speaking up for this co-op community when government makes decisions that affect us. Finally, please allow me to publicly thank everyone at Jackson Energy, our employees and our board. Your efforts demonstrate your gratitude for our members and the opportunity to serve them.

Happy Thanksgiving.



Carol Wright  
President & CEO

# In honor of all veterans this Veteran's Day

The American Veterans Traveling Tribute (AVTT) Traveling Vietnam Memorial Wall was on display at the Wildcat-Harley Davidson in London, Kentucky, beginning September 3 through Labor Day. To help greet visitors to the Traveling Wall and to show our appreciation to our veterans, Jackson Energy was proud to raise our American flag as our contribution to such a worthy deed

The AVTT Traveling Wall is an 80% scale of the Vietnam Memorial in Washington, D.C. It stands 8 feet in the center and covers almost 360 feet from end to end.

This traveling memorial stands as a reminder of the great sacrifices made and many lives lost during the Vietnam War. It was made for the purpose of helping veterans and their families heal and rekindle friendships of days past. Loved ones and fellow soldiers get the opportunity to see the replica on display close to home. Jackson Energy was proud to be on hand to show our support and respect that our veterans so duly deserve.



Jackson Energy proudly displays the American flag as visitors show their appreciation while visiting the AVTT Traveling Vietnam Memorial Wall in London, Kentucky. Photos: Alex Thompson

## Saluting our veterans



ALEX THOMPSON



Keith Binder  
Board Director  
U.S. Army



Landis Cornett  
Board Director  
U.S. Navy



Joe Garland  
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Marty York  
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**Scholarship  
Essay Contest  
deadline is Nov. 30**



High school seniors who plan to attend an accredited college or trade school are invited to apply.

Essays will be accepted through November 30, 2020.

For more information regarding this scholarship essay contest and how to apply, visit our website at [www.jacksonenergy.com](http://www.jacksonenergy.com).

## Be safe when decorating with Christmas lights

The holiday season comes with traditions of festive lights and decorations. Unfortunately, without proper safety precautions, time-honored traditions can easily go from merry to scary.

When you're decorating, make sure not to run cords under rugs or furniture, and inspect cords for breaks and damaged prongs before using them. Lights for indoor use should not be hung outside.

If your family enjoys a live tree, water it daily and discard it when it becomes dry and begins to drop needles. Don't forget to keep all decorations at least three feet away from heat sources—especially fireplaces, candles or any open flame.

To save time and money, use a timer to turn lights on in the evening and off before sunrise. Use lights that are light-emitting diodes (LEDs), which use one-tenth the energy of traditional mini-lights,

and are cooler to the touch, reducing the risk of fire.

A practical gift for your family this holiday season would be to install ground fault circuit interrupter (GFCI) outlets where needed. These outlets automatically shut off a circuit when it is overloaded. Many electrical fires that occur every year could be prevented by GFCIs.

Jackson Energy wishes you and your family a safe and celebrated holiday season.



## JACKSON ENERGY COVID-19 RESPONSE UPDATE



Effective October 20, 2020, the Kentucky Public Service Commission's (PSC) order to stop disconnections of electric service for non-payment will be lifted, allowing utilities to resume disconnections for past-due balances. If your account is past-due, Jackson Energy encourages you to contact us as soon as possible to make a payment or to set up a monthly payment plan.

**OPTION 1:** Pay the entire past due balance.

**OPTION 2:** If post-pay account, set up a payment arrangement contract. If Prepay account, members can request the current past due balance be put on an arrangement. Member must make a payment to have a credit on their account.

**OPTION 3:** If a post-pay account, switch to Prepay account, apply any deposit to past due balance and pay toward credit on account.

Please call our office at (800) 262-7480 for full details of the options and to choose which one is right for you.