

Spotlight



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Connections card puts savings in your wallet

It's a small piece of plastic, but the Co-op Connections card has meant big savings to Jackson Energy members.

The card, which is attached to this month's newsletter, not only provides discounts at national and local businesses, but also provides a pharmacy discount. Since the pharmacy program launched a few years ago, Jackson Energy members have saved more than \$100,000 on prescriptions simply by presenting the card to their local pharmacist.

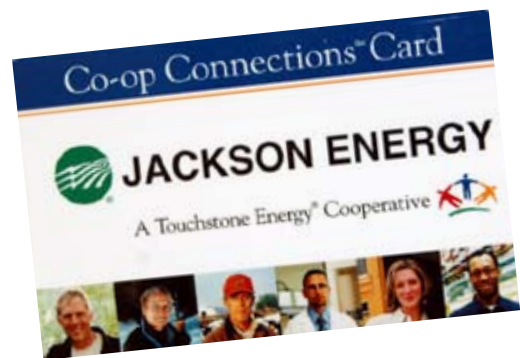
An app for that

And now there is also an electronic version of the card that you can carry on our cell phone.

A free Co-op Connections app allows you to download a virtual card with vital prescription discount information on your phone.

You can also access information on local, regional and national discounts from Jackson Energy's website, www.jacksonenergy.com. Simply click on the Co-op Connections card on the home page.

And when your travel, your local Jackson Energy Co-op Connections card is good at businesses all across the country who participate in the program. You can find out more by going to www.connections.coop.



Download the Co-op Connections Card app for free

- Have a virtual card (front and back) with vital prescription discount info on your phone.
- Identify your favorite discount deals and save them in "My Deals" for easy access.

For iPod Touch, iPhone, iPad:

<http://itunes.apple.com/us/app/co-op-connections/id425692910?mt=8>

For Droid Phones:

<https://market.android.com/details?id=com.vfourweb.coopconn>

For Blackberry:


<http://appworld.blackberry.com/webstore/content/51988?lang=en>

Jackson Energy

Working for You

SPOTLIGHT

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Karen Combs CCC, Editor

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OFFICES

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Providing value with a card

Jackson Energy's commitment to you goes beyond providing safe, reliable, and affordable electricity.

We're always looking for ways to provide value to our members and our community, especially during tough economic times. Our Co-op Connections Card is a money-saving tool we're proud to offer our membership. The card connects you with discounts on everything from hotel stays to prescription drugs.

A wide variety of merchants throughout our community accept the card. Be sure to present the card at the register to receive your discount.

We hope local businesses participating in the Co-op Connections program benefit from increased traffic from Jackson Energy members. Businesses can sign up for the program at no cost. For a complete list of all participating businesses in our area, simply log on to our website www.jacksonenergy.com and follow the Co-op Connections Card link.

The card also gives you access to online savings at more than 95 national retailers like Barnes&Noble.com, Hertz Rental Cars, Best Western hotels and ProFlowers.com. You can check out these great national discounts at www.connections.coop.

One of the most valuable features of the Co-op Connections Card is the pharmacy discount. While it

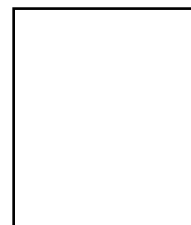
is not insurance, the discount can mean savings of 10 to 60 percent on prescription drugs. The logo and information on the back of your card is recognized at more than 60,000 national, regional, and local pharmacies.

The pharmacy discount has been widely used by members of Touchstone Energy co-ops across the country, resulting in combined savings of nearly \$20 million on prescriptions. Jackson Energy's members have saved over \$100,000 with the pharmacy discount.

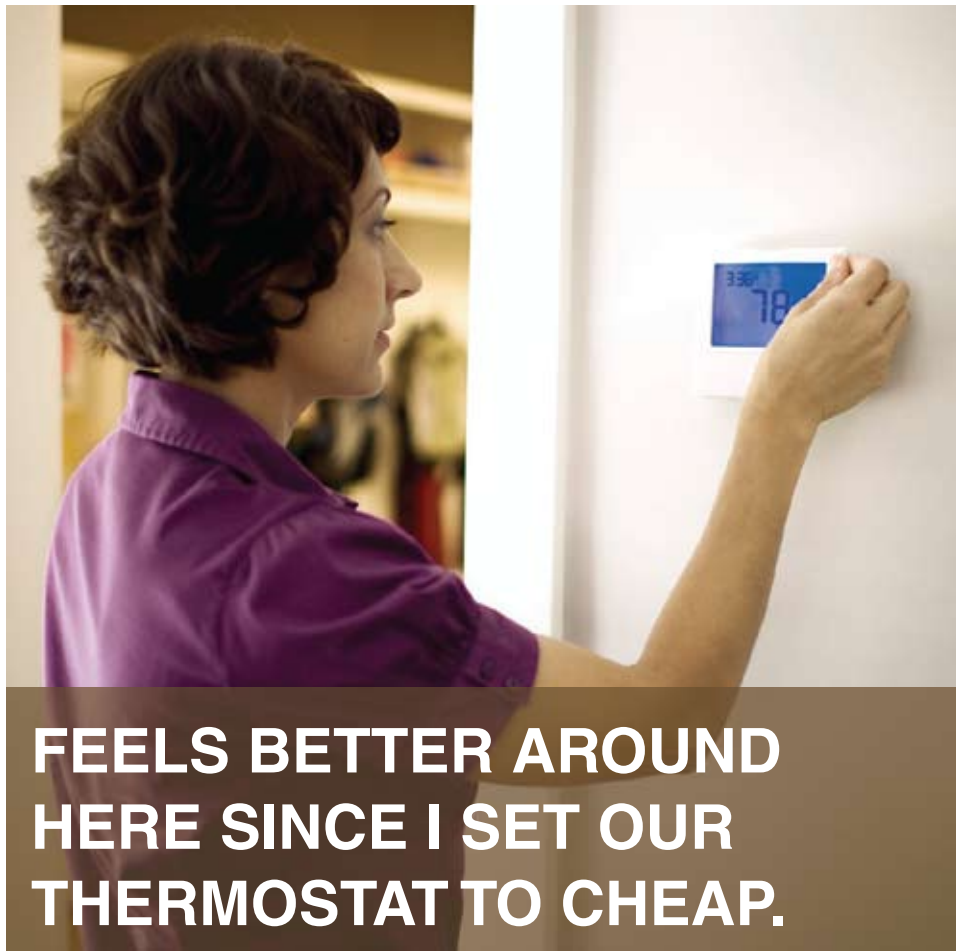
Want to find out more? Log on to www.locateproviders.com to search for pharmacies in our area honoring the card. Use code 22203 as the group number under the "Groups" login section. Next, enter your zip code.

So while our number one priority is keep the lights on, Jackson Energy is committed to bringing additional value to our members and the communities we serve. The Co-op Connections program is just another way to accomplish that goal.

Jackson Energy - Working for You.



Don Schaefer
President & CEO



**FEELS BETTER AROUND
HERE SINCE I SET OUR
THERMOSTAT TO CHEAP.**

We're gone most of the day. It didn't make sense to keep an empty house comfortable. I'm saving \$280 a year just by programming a thermostat. What can you do? Find out how the little changes add up at TogetherWeSave.

**JACKSONENERGY.COM
TOGETHERWESAVE.COM**



Jackson Energy offices will be closed November 24 and 25 in observance of the Thanksgiving holiday.

Dispatchers will be on duty, and in the event of an emergency, call 1 800-262-7480.

COOPERATIVE PRINCIPLES

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7. Concern for Community

JACKSON ENERGY MEMBERS are part of a different kind of business. They are member/owners of an electric cooperative.

You may know the history of the electric cooperative movement, how seven decades ago rural residents banded together to bring the conveniences of electricity to their communities. The associations they formed, on the same democratic principles as this great nation, are as strong and relevant today as they were back then.

The seventh cooperative principle is concern for community. Jackson Energy's management and employees want to see the communities we serve succeed because, first and foremost, we're local and we live here, too.

We're also involved in our communities. From employees who volunteer in civic clubs to programs sponsored by Jackson Energy, we are committed to the communities we serve.

That's the cooperative difference.

Jackson Energy supports cancer lodge

Cancer is a diagnosis that often requires patients and their families to travel out of town for treatments.

A recent Jackson Energy donation will help make those trips easier for area families. The co-op donated \$10,000 to the American Cancer Society's Hope Lodge facility in Lexington, which offers free overnight lodging for cancer patients and their caregivers.

"Many of our co-op members struggle with the expenses associated with cancer treatment," says Jackson Energy Board Chairman Fred Callahan, "and this donation will help the Hope Lodge staff provide assistance to families as they undergo treatment."

The lodge is located at 1500 College Way in Lexington. It provides private rooms for the comfort of its guests and free lodging. For more information on the lodge's services, call (859) 260-8300.

Co-op employee support

Jackson Energy employees also raised more than \$12,300 during the past year for the Jackson County Cancer Fund.

The fund provides financial support to Jackson County families dealing with a cancer diagnosis and treatment.



JACKSON ENERGY recently presented the American Cancer Society with a \$10,000 donation to the Lexington Hope Lodge, which provides free housing for cancer patients undergoing treatment. On hand for the presentation were Jason Young, Associate Director of the Hope Lodge; Charlotte Brewer, American Cancer Society; JEC President & CEO Don Schaefer; JEC Board Chairman Fred Callahan and Marti Harris, American Cancer Society.

A Jackson Energy team, called the Energizers, raised money throughout the year through a variety of events, including cooking meals, a Mother's Day Auction and a horse ride. The funds were presented to the Jackson County Cancer Fund in September.

Led by Roger Truett and Eddy Neeley, the team included Kathy Scott, Melanie Powell, Jolene Peters, Gina Carpenter, Pat Head, Ruth Venable, Mertie Marcum, Angie Hisel, Cindy Wilson, Cheryl Beaman and Lindsay Russell.



JACKSON ENERGY employees Mertie Marcum, Lindsay Russell, Ruth Venable and Jolene Peters work the concession stand during this year's Annual Meeting. The employee team, the Energizers, raised more than \$12,000 for the Jackson County Cancer Fund during the year.